19 May 2026 — Press release

AI WEEK 2026 opens at Rho Fair: Milan becomes the capital of European artificial intelligence

MILAN – The lights are up on the Main Stage and the halls of Rho Fair are filling up: AI WEEK 2026, Europe's largest artificial intelligence event, opens today in Milan and runs through May 20.

From the first hour, the event shows what makes it unique: the whole AI ecosystem in one place. Founders walk past researchers, executives queue to meet startups, and the exhibition floor becomes a living showcase of what AI can do today, from software to physical machines that move, see and react in front of the visitors.

Keynotes from the global AI leaders

The two-day programme brings together voices from the European Commission, Anthropic, Google DeepMind, Microsoft, Google Cloud, Replit, HeyGen, Higgsfield, Sakana AI and MIT, among many others, on the Main Stage and on more than a dozen stages, from the AI Startup Summit to the AI Healthcare Summit and the AI Play Stage. Enterprise leaders such as Accenture, Deloitte, PwC, Reply, NTT DATA, ServiceNow and TIM Enterprise are present with their own programmes and spaces.

Robots, startups and a lot of networking

Humanoid robots attract crowds on the pink carpet of the exhibition area, while the startup stages host the founders who are building the next wave of AI companies. Visitors can plan their day and meet other attendees through the official AI WEEK app, available on iOS and Android.

Italian energy meets global ambition: for two days, Milan is where the conversation on the future of AI happens. Photos, updates and the day-by-day programme are available on aiweek.it and on the AI WEEK social channels.

About AI WEEK

AI WEEK is Europe's largest event dedicated to artificial intelligence. Held every year in Milan, it brings together executives, founders, researchers, policymakers, investors and AI enthusiasts for two days of content, knowledge and networking on the concrete applications of AI and their impact on business and society.

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